



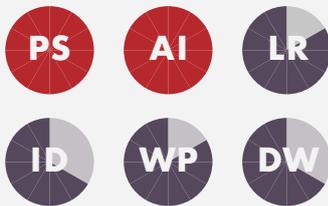
AKANE Yabushita



*I am a freelance **illustrator, graphic and web designer** originally from Japan. With working experience in diverse creative projects with international clients, I enjoy being part of a team in a multi-cultural environment as well as working on challenging startup projects remotely.*



SOFTWARE SKILLS



CREATIVE SKILLS



INTERESTS

Travelling
Blogging
Music and Arts
Global Culture
Wellness

SOCIAL MEDIA

in/akaneyabushita
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CONTACT

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WORK HISTORY

ILLUSTRATOR, GRAPHIC and WEB DESIGNER

Sep 2017 - Present | Freelancing in various locations

- Creating illustrations and vector artworks digitally and/or by hand
- Designing logo, package, a brand or re-branding an existence brand by setting style guidelines
- Designing files for print such as flyers, posters and brochures in a suitable format
- Creating websites from wireframing, designing, coding and maintaining
- Creating banners, images and icons for online adverts
- Installing WordPress, adding plugins, customizing themes and maintaining contents
- Measuring SEO and SMO, creating contents and maintaining the accounts
- Choosing locations and shooting products, food, portraits to postproduction

GRAPHIC DESIGNER and PHOTOGRAPHER

Oct 2016 - Mar 2017 | Ripe Coffee Company, New Zealand

- Worked with the sales and events coordinator to bring new marketing ideas and produce promotional materials for the coffee roasting company
- Shooting products, food and franchise cafe staffs to postproduction for promotional use
- Designed company brochures and documents
- Updated contents and maintained the company's website in Drupal
- Managed employee's email accounts and a data archive in Google Drive

WEB DESIGNER

Apr 2011 - Mar 2013 | Sanko Real Estate Inc., Japan
Oct 2008 - Sep 2009 | Token Corporation Co., Ltd., Japan

- Designed, built up and maintained websites in multi-device platforms
- Designed banners for paid listing adverts, images and icons for website use
- Managed pictures and obligated all copyright roles of the company
- Created Flash short-movies to promote real estate properties
- Measured and analysed SEO improvements in Google Analytics
- Dealt with external contractors and contributors
- Answered phone calls and greeted customers in a professional manner

EDUCATION

Certificate of Graphic Design Portfolio Course
Central Saint Martins College of Art & Design, UK | 2010

Diploma of Illustration
Osaka Communication Arts, Japan | 2003 - 2006