

# AKANE YABUSHITA







ILLUSTRATION  
GRAPHIC DESIGN  
WEB DESIGN  
PHOTOGRAPHY



*I am a freelance illustrator, photographer, web and graphic designer originally from Japan. With working experience in diverse creative projects with international clients, I enjoy being part of a team in a multi-cultural environment as well as working on challenging startup projects remotely.*



## CONTACT

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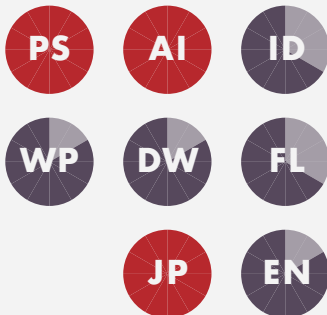
## WORK HISTORY

### ILLUSTRATOR, GRAPHIC / WEB DESIGNER

Apr 2013 - Present / Freelancing in various locations

- Creating illustrations and vector artworks digitally and/or by hand
- Designing logo, package, a brand or re-branding an existence brand by setting style guidelines
- Designing files for print such as flyers, posters and brochures in a suitable format
- Creating websites from designing, coding and maintaining
- Creating advert banners, images and icons for websites
- Installing WordPress, adding plugins, customizing theme, CSS and maintaining
- Measuring SEO in Google and SMO such as Facebook and Instagram
- Photographing products, food, portraits and landscapes and refine them

## SKILL SET



### GRAPHIC DESIGNER + PHOTOGRAPHER

Oct 2016 - Mar 2017 / Ripe Coffee Company, New Zealand

- Worked with sales and events coordinator to bring new marketing ideas and produce promotional materials
- Photographed products, food and staffs at various locations to enhance image quality in digital for promotional use
- Designed brochures and documents for company use
- Updated and maintained a company's website in Drupal
- Managed staff email accounts and a data archive in Google Drive

## INTERESTS

Travelling  
Photography  
Coffee  
Music  
Language  
Yoga  
Sustainability





### WEB DESIGNER

Apr 2011 - Mar 2013 / Sanko Real Estate Inc., Japan

Oct 2008 - Sep 2009 / Token Corporation Co., Ltd., Japan

- Designed, built up websites for multi-device platforms, developed the website content and maintained or updated it
- Created images, icons and advert banners for paid listing
- Managed pictures and obligated all copyright roles of the company
- Created Flash short movies to promote real estate properties
- Measured and analysed SEO improvements
- Dealt with external contractors and contributors

## SOCIAL MEDIA

hive\_aka   
hivebyaka   
photos/hivebyaka   
in/hivebyaka 

## EDUCATION

### Certificate of Graphic Design Portfolio Course

Central Saint Martins College of Art & Design, UK 2010

### Diploma of Illustration

Osaka Communication Arts, Japan 2003 - 2006